

FOR IMMEDIATE RELEASE

Snowy Winter Contributes to "Restless Kid" Syndrome

Eight Great Ways To Keep Kids Busy When the Weather Says Stay In

March 7, 2005, Hampton, NH - With one of the snowiest winters in history and March just around the corner, the last few months and those ahead are often either too cold or too rainy for the kids to go outside and play. Bad weather is a major cause of "Restless Kid" Syndrome, one of the most feared conditions by parents. If you have run out of creative activity ideas or simply do not want to resort to TV or videos that lack stimulation or educational value, following are some unique, parent-invented solutions that both educate and entertain when the weather says stay in.

1. **Go! Belts** - What started when a mom was trying to keep her infant son entertained during bike rides, Go! Belts provide for hours of imaginative play. Kids just buckle on the fully functioning themed fanny pack with attached toys and become a bug catcher, princess, construction worker or spy. For ages three and up. Winner of the Creative Toy Award.
2. **Knuckle Strutz** - Created by a father of ten, KnuckleStrutz is an exciting new approach to building and creating. This construction toy teaches children and adults incredible concepts as they work with interacting pieces, joints and gears. KnuckleStrutz components can be fitted to rotate or pivot, just snap the inside and outside pieces together to create a wide variety of building component.
3. **Play Along with Me** - This complete fun package for baby and toddler is an interactive early childhood development program that was the recipient of the National Parenting Center's 2004 Seal of Approval. A complete package of videos or DVD's, 42 active toys, CD's with 33 songs, parent guidebook with song lyrics in a take-along tote bag, Play Along With Me! is an active learning system that through interactive, one-on-one playtime, strengthens adult/child bonding, a key ingredient for successful early development. Winner of iParenting Awards.
4. **CoolBlox** - This exciting new, award-winning, building block system for kids are soft foam building blocks made from a licensed material called Zotefoam, providing a new way for children to use their imagination. Created by a father whose kids would use all the pillows in the house to build structures, CoolBlox are fun, safe, odorless, lightweight yet strong and promote team-building skills...and enable parents to have their pillows back. Winner of Dr. Toy, iParenting, National Parenting, Oppenheim Best Toy, Parent's Guide and many other awards.
5. **Lauri Activity Variety Pack** - Available in dinosaur or horse theme, the Lauri Activity Variety Pack provides hours of imaginative play and educational activities including stringing, tracing and lacing. The crepe rubber pieces encourage quiet play and help to develop problem-solving and fine-motor skills.
6. **Block N Roll** - This marble maze construction set lets imagination soar, and zip and zoom, even loop-d-loop. With seesaw, alternator and chain reaction action packs, kids will build and roll for hours on end. Winner of Dr. Toy, Parent's

Choice, Oppenheim Toy, Family Fun and many other awards.

7. Wedgits - the fine design and simple appeal of this building toy makes it as at home in a toddlers toy chest as on the coffee table, even in the dorm room. An amazing array of structures, creatures and forms can be built with this amazing open-ended geometric toy. Winner of Dr. Toy, National Parenting, parents, Choice, Science Fun, Oppenheim Toy Portfolio, Family Life, Parenting Magazine awards and more.
8. Kids' Baking Sets - Kids love to cook in the kitchen, it is educational, fun, and productive, and a great way to share time together. These kits include everything you need - mix, wooden spoons, rolling pin, pans, and more. All the tools are high quality pieces perfect for any kitchen, with spoons and rolling pins sized for children. Each set includes a rhyming recipe and easy to follow instructions.

All of these products are available through www.inventiveparent.com <<http://www.inventiveparent.com>>. For more information or to purchase, visit www.inventiveparent.com or call 866-372-8954 or 603-926-9272.

What started with the invention of the Original Car Seat Cozy attachable fleece blanket in 1998, Inventive Parent is now the exclusive provider of hard-to-find items invented by real moms and dads to solve practical parenting challenges. They carry over 150 products for maternity, newborn, baby and for kids to age twelve. From safe essentials to gifts to educational toys, products include the Prenatal Cradle, Daddy's Tool Bag sporty diaper bag for dad, Totco Toilet Trainer, Safe Sit seatbelt and Queasy Pops natural nausea relief in lollipop form.

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About Inventive Parent

Founded in 2000 and headquartered in Hampton, NH, Inventive Parent provides parent invented products along with information that parents need in a convenient, online environment. Customer Service is of utmost priority and Inventive Parent has thousands of satisfied customers throughout the world. In addition to being the recipient of the Balance Oasis Extraordinary Entrepreneurial Woman Grant, Inventive Parent has won numerous awards. Products are donated to KIDS (Kids in Distressed Situations) annually and they have donated thousands of dollars of products to various PBS auctions across the country. For more information, visit www.inventiveparent.com.